

Community Reporter serves the West End neighborhoods, downtown Saint Paul to Fort Snelling since 1972.

OUR READERSHIP

We provide readers with a comprehensive view of community issues and events, business and agency developments, arts and cultural activities, and a historical perspective on the importance of the West End in our city's history.

OUR DISTRIBUTION

Community Reporter is a free publication with a circulation of 14,000 through home delivery and bulk drops to businesses and organizations. Our territory includes the West End of St. Paul from downtown to the Highway 5 bridge, southwest Highland, downtown residential buildings and businesses, and parts of the West Side.

FILE FORMAT

Ads should be submitted as Press-Quality PDFs. **Images must be 300 dpi in CMYK** (no Pantone PMS colors or RGB).

SENDING US YOUR FILE

Email ads to info@communityreporter.org

CONTACT US

For all advertising questions, contact

Damian Goebel

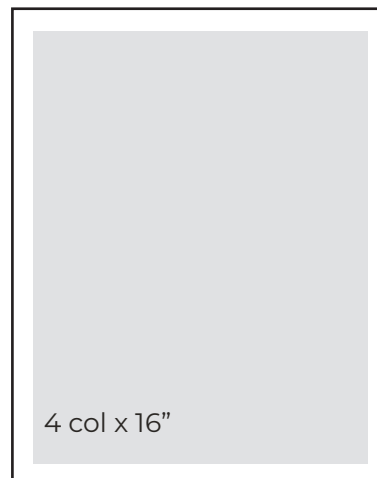
Advertising

612-986-8026

info@communityreporter.org

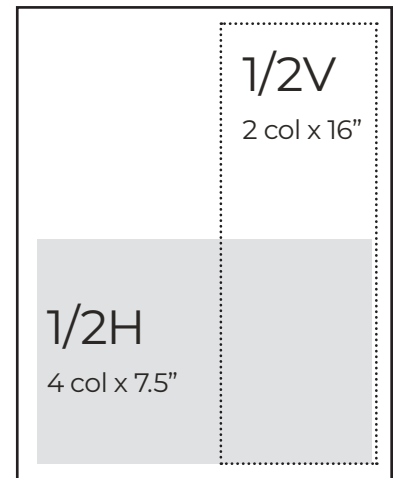
Advertising Specifications

AD SIZES*



FULL PAGE

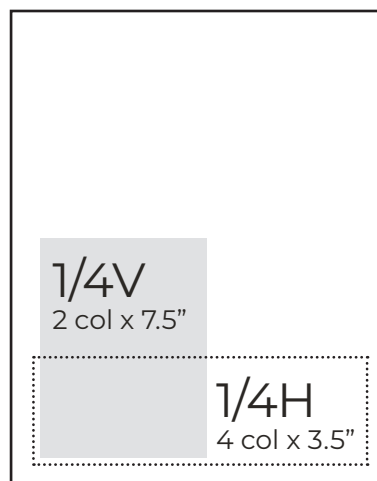
10.25" x 16"



1/2 PAGE

Horizontal: 10.25" x 7.5"

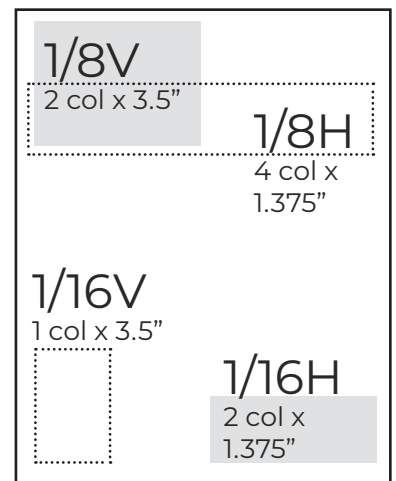
Vertical: 4.97" x 16"



1/4 PAGE

Horizontal: 10.25" x 3.5"

Vertical: 4.97" x 7.5"



1/8 PAGE

Horizontal: 10.25" x 1.375"

Vertical: 4.97" x 3.5"

1/16 PAGE

Horizontal: 4.97" x 1.375"

Vertical: 2.4" x 3.5"

COLUMN WIDTH

1 column: 2.4"

2 columns: 4.97"

3 columns: 7.61"

4 columns: 10.25"

*Measurements in inches: (width x height)

2024 AD DEADLINES

Contact **Damian Goebel** at **612-986-8026** or **info@communityreporter.org** to discuss your advertising needs. In general, your creative ad copy is due on the third Wednesday of the month prior to the publication month. For example, ads are due April 18 for the May issue.

2024 AD RATES*

AD SIZE	1/2 PAGE	1/4 PAGE	1/8 PAGE	1/16 PAGE	OPEN RATE
COLOR	\$960	\$480	\$240	\$120	\$30 per column in
B&W	\$864	\$432	\$216	\$108	\$27 per column in

Ad rates listed is for one ad.

NOTE

- Full page ads are available and require prior discussion and planning.
- Inserts can be a very effective way to convey your message, special coupons. Contact Jerry for more details.

*ADVERTISING SPECIAL

15% OFF (12 ads) 10% OFF (6 ads) 5% OFF (3 ads)

Advertising Specials are based on the number of placements in a 12-month period.

WHAT WE OFFER

PUBLICATION DATE

First day of each month

ADVERTISING DEADLINE

In general, creative ad files are due on the third Wednesday of the month prior to publication.

ADVERTISING DESIGN

Let us design your next ad for a small fee.

HELPFUL STAFF

We care about serving our community.

WEB ADVERTISING

Website and social media placements are available at excellent rates. Please discuss your interest with us today!

PREPRINTED INSERTS

Rate is for insertion cost and excludes printing costs.

\$75/per thousand

CLASSIFIEDS

Classified ads ***\$5/first 18 words; \$.50/each additional word***

TERMS

Payment is due in full 10 days upon receipt. We reserve the right to refuse advertising judged inconsistent with editorial policies, or for accounts past due.

SUPPORT COMMUNITY REPORTER

Donations help support ongoing programs, maintenance, and improvement.

To donate, go to GIVEMN.ORG and search "Community Reporter"



CONTACT US

Damian Goebel

Advertising

612-986-8026

info@communityreporter.org