

Community Reporter serves the West End neighborhoods, downtown Saint Paul to Fort Snelling since 1972.

OUR READERSHIP

We provide readers with information regarding community issues and events, business developments and historical perspectives.

OUR DISTRIBUTION

Community Reporter is a free publication delivered to approximately 13,000 households in the West End, downtown St. Paul and southwest Highland (Fort Snelling) neighborhoods, as well as 3,500 additional copies distributed through businesses and organizations throughout the circulation area.

CONTACT US

For all advertising questions, contact

Jerry Rothstein
Advertising Manager
651-587-8859
info@communityreporter.org

FILE FORMAT

Ads should be submitted as Press-Quality PDFs. **Images must be 300 dpi in CMYK** (no Pantone PMS colors or RGB).

SENDING US YOUR FILE

Email ads to info@communityreporter.org

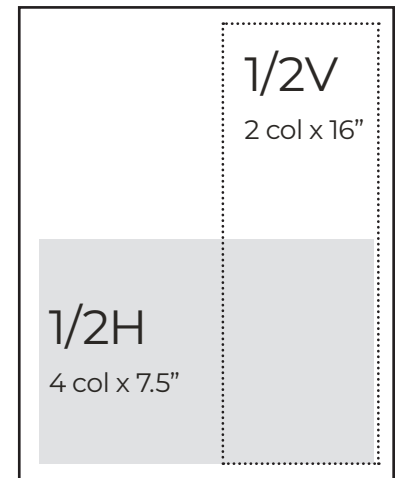
Advertising Specifications

AD SIZES*



FULL PAGE

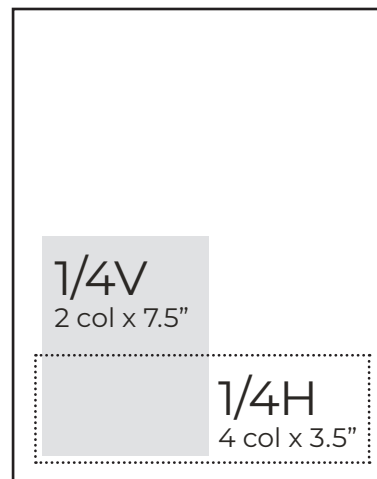
10.25" x 16"



1/2 PAGE

Horizontal: 10.25" x 7.5"

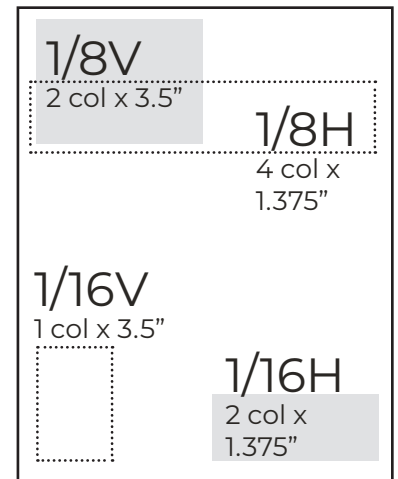
Vertical: 4.97" x 16"



1/4 PAGE

Horizontal: 10.25" x 3.5"

Vertical: 4.97" x 7.5"



1/8 PAGE

Horizontal: 10.25" x 1.375"

Vertical: 4.97" x 3.5"

1/16 PAGE

Horizontal: 4.97" x 1.375"

Vertical: 2.4" x 3.5"

COLUMN WIDTH

1 column: 2.4"

2 columns: 4.97"

3 columns: 7.61"

4 columns: 10.25"

*Measurements in inches: (width x height)

SAVE
UP TO
15% OFF*
TURN OVER FOR
SPECIAL AD OFFERS!

SPECIAL AD OFFERS*

FOR OUR SUSTAINERS & W7BA MEMBERS

PLACE 3 ADS & RECEIVE
5% OFF*

PLACE 6 ADS & RECEIVE
10% OFF*

PLACE 12 ADS & RECEIVE
15% OFF*

W7BA AD SPECIAL
10% OFF♦

* ALL ADS MUST BE PLACED IN A 12-MONTH PERIOD.

♦ **W7BA AD SPECIAL:** PLACE AD, ANY SIZE IN ONE ISSUE..

2023 AD RATES

AD SIZE	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	1/16 PAGE
COLOR	\$1728	\$864	\$432	\$216	\$108
B&W	\$1408	\$704	\$352	\$176	\$88

Ad rates listed is for one ad.

WHAT WE OFFER

PUBLICATION DATE

First day of each month

ADVERTISING DEADLINE

Generally the third Friday for publication in the following month's issue. See *Ad Creative due dates* above.

ADVERTISING DESIGN

Let us design your next ad for a small fee.

HELPFUL STAFF

We care about serving our community.

WEB ADVERTISING

Ads at communityreporter.org starting at **\$100/month**

PREPRINTED INSERTS

Rate is for insertion cost and excludes printing costs.

\$75/per thousand

CLASSIFIEDS

Classified ads **\$5/first 18 words;**
\$.50/each additional word

TERMS

Payment is due in full 10 days upon receipt. We reserve the right to refuse advertising judged inconsistent with editorial policies, or for accounts past due.

SUPPORT COMMUNITY REPORTER

Donations help support ongoing programs, maintenance, and improvement.

To donate, go to GIVEMN.ORG and search "Community Reporter"

Community
REPORTER

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