

2019

ADVERTISING RATES

ADVERTISING RATES effective January 1, 2019

Community
REPORTER
SERVING WEST END NEIGHBORHOODS, DOWNTOWN ST. PAUL TO FORT SNELLING SINCE 1972

PRODUCTION DETAILS

ADVERTISE WITH US!

- **COMPETITIVE RATES**

- **AD DESIGN***

Describe your ad, we provide creative services.

* 1-time setup fee.

- **HELPFUL STAFF**

We care about serving our community.

CONTACT:

JERRY ROTHSTEIN
ADVERTISING MANAGER
651-587-8859
editor@communityreporter.org

FULL PAGE 4 col x 16" \$1408 BW \$1728 COLOR	 1/4 PAGE 2 col x 8" \$352 BW/\$432 COLOR
1/2 PAGE 4 col x 8" \$704 BW \$864 COLOR	 1/8 PAGE 2 col x 4" \$176 BW \$216 COLOR
OPEN RATE \$22/col in *Color \$27/col in	WEB AD Call for details *Ad + link to site

MECHANICAL MEASUREMENTS

1 col	2.375"
2 col	5"
3 col	7.475"
4 col	10.375"

CLASSIFIED ADS

\$5 per line, each line has room for 41 characters including spaces.

PREPRINTED INSERTS

\$75 per thousand

COLOR

See listed rates

PUBLICATION DATE

1st day of each month

AD DEADLINE

Generally third Friday of the month for publication in the following month's issue. See production schedule below.

BILLING

Payment due in full 10 days from billing. We reserve the right to refuse advertising judged inconsistent with its editorial policies, or for accounts past due.

CIRCULATION

13,000 copies per month

HISTORY

Serving West End neighborhoods, downtown St. Paul to Fort Snelling since 1972.

READERSHIP

We provide readers with information regarding community issues and events, business developments and historical perspectives. We are a nonprofit newspaper published and managed by a tax-exempt corporation of community volunteers.

DISTRIBUTION

The *Community Reporter* is a free publication delivered to approximately 13,000 households in the West End, Downtown St. Paul and Southwest Highland (Fort Snelling) neighborhoods, as well as 3,500 additional copies distributed through businesses and organizations throughout the circulation area.

PRODUCTION SCHEDULE

JAN 2019	MAY 2019	SEPT 2019
1/21/19 meeting 1/23/19 Ad Deadline 2/1/19 delivery	5/20/19 meeting 5/22/19 Ad Deadline 5/31/19 delivery	9/16/19 meeting 9/18/19 Ad Deadline 9/27/19 delivery
FEB 2019	JUNE 2019	OCT 2019
2/18/19 meeting 2/20/19 Ad Deadline 3/1/19 delivery	6/17/19 meeting 6/19/19 Ad Deadline 6/28/19 delivery	10/21/19 meeting 10/23/19 Ad Deadline 11/1/19 delivery
MARCH 2019	JULY 2019	NOV 2019
3/18/19 meeting 3/20/19 Ad Deadline 3/29/19 delivery	7/15/19 meeting 7/17/19 Ad Deadline 7/26/19 delivery	11/18/19 meeting 11/20/19 Ad Deadline 11/29/19 delivery
APRIL 2019	AUG 2019	DEC 2019
4/15/19 meeting 4/17/19 Ad Deadline 4/26/19 delivery	8/19/19 meeting 8/21/19 Ad Deadline 8/30/19 delivery	12/9/19 meeting 12/11/19 Ad Deadline 12/27/19 delivery